



GURAM TAVARTKILADZE TEACHING UNIVERSITY

As the “CruiseT” Project Partner

სტუდენტთა უნივერსიტეტი



№5
სამგერეთის ქ.

№5
SANGERETI ST.



კომპიუტერული
COMPUTER



საქართველოს დარბაზი
CONFERENCE HALL



ცენტრი
CENTER





“It is my great pleasure to send congratulations with winning Tempus project“ Network of competence centers for the development of cruise tourism in the Black Sea region (Georgia and Ukraine)“.

This is an accomplishment in which we all are truly proud.

I send greetings to all the participants in the international seminar and special thanks to the Project management and ONMA for their role in organizing this important event”.

Yours sincerely,

Liana Tavartkiladze

Head of Founders board

GTTU



Dr. Guram Tavartkiladze
(1946 - 2009)

GTTU is one of young Higher Educational Institution in Georgia which was founded in 2008 by Public Leader of Georgia, Academician, Professor

MISSION / GOALS



- Ensuring the high quality of education, competitive in labour market and purpose of academic perfection.
- Support of development of Georgian Tourism Industry with high quality graduates, researches, innovations

Students Orientated and Competence Based Academic Programs follows with requirements of Bologna Process

- GTTU is authorized by the Ministry of Education and Sciences of Georgia and National Centre for Educational Quality Enhancement
- All educational programs of GTTU are accredited by the Ministry of Education and Sciences and National Centre for Educational Quality Enhancement

GTTU as the “CruiseT” Project Partner

WP 3, WP 4, WP 2-6-8

New Impulses for GTTU

- ▶ *Motivation for broadening cooperation In the sphere of HE in Tourism with EU and Ukraine partners;*
- ▶ *Be successful with design, development, implementation and dissemination of Training Programs, Courses, Scientific researches and consulting-advisory activities for Georgian Tourism Industry;*
- ▶ *Support Competence Centre Creation and development;*
- ▶ *Dry contribution in Creation of Master program: Cruise Tourism Management.*

Influences which can contribute to the success of the project

SP

- ▶ Immediacy and flexibility in decision making process
- ▶ Results orientation
- ▶ Consumer based
- ▶ Encouragement of collaboration

SP

- ▶ Modern Infrastructure
- ▶ Government support
- ▶ University's budget and Immediacy financial management
- ▶ International relations

Our Resources –Project Team



Academician of Educational Sciences Academy of Georgia, Professor. Head of Academic board of GTTU. Author of 23 Scientific articles in the field of Quality assurance, Intercultural communications, Business communications, Management Strategies, Management of Educational System, New Teaching Methods.

Rector, Dr. Giorgi Matiashvili

Our Resources –Project Team



Professor. Responsible for study-scientific fields and international relations of university.
Member of academic board of GTTU.
Supervisor of Bachelor and Master programs in Tourism. Author of 22 scientific articles, 1 monograph, 3 textbooks in the field of International Tourism, Recreational resources, Destination management..

Deputy Rector, Dr. Maia Ukleba

Our Resources For Realization Project

Project Team



Professor. Expert of Tourism. Author of 29 scientific articles, 1 monograph, 2 textbooks in the field of Cultural Tourism, Policy of Tourism, Tour Operating, Agro Tourism, Management of excursions...

Dr. Niko Kvaratskhelia

Our Resources For Realization Project

Project Team



Associated Professor. Dean of BA Faculty.
Author of 13 scientific articles in the field of
micro and macro economics.

Dr. Gela Aladashvili

Our Resources For Realization Project

Project Team



Professor, head of IT department. Author of 46 scientific articles in the field of E-learning, E-Business, E-management systems.

Dr. Taliko Zhvania

Our Resources For Realization Project

Project Team



Professor, Head of department of Business Administration. Supervisor of BBA and MBA programs; Expert of Georgian Strategic Research Centre. Author more than 50 scientific publications, 2 monographs, 4 textbooks in the field of International Management, Globalization and Social-economic Security, Georgian economics.

Dr. Lali Chagelishvili-Agladze

3 Faculties, 14 programs, 400 courses

GTTU offers Bachelor and Master degrees in Business Administration, Law and Social Sciences.



The faculty of Business Administration



The faculty of Law



The faculty of Social Sciences

Dynamic of students: + 35% (2009 - 2013)

We Believe: High Quality Education Means High Quality Programs

Programs in Business Administration

Master Degree (120 ECTS)

- ▶ International Business Management (Joint Birmingham College & GTTU);
- ▶ Banking;
- ▶ Recreational Tourism.

Bachelor Degree (240 ECTS)

- ▶ Tourism;
- ▶ Management;
- ▶ Marketing;
- ▶ Finances.

Last year Product:

3 Monographs, 14 Handbooks, 9 Readings, 49 Scientific Articles

But... "More important than the curriculum is the question of the methods of teaching and the spirit in which the teaching is given."

(Bertrand Russell)

University academicians:

- ▶ 30 Full professors, 26 Associated professors, 2 Assistant-professors;
- ▶ With big experience, high reputations, motivation, redness and openness to new knowledge, methods, techniques;
- ▶ Involved in international conferences, projects (Tempus, USAID, DAAD, Jean Monet) researches, seminars/trainings.

And our Honorable Doctors



Our devise: **Docendo Discimus**

- ▶ Other activities:
- ▶ Annual Scientific Conferences
- ▶ Annual Scientific Magazine
- ▶ Annual Volume of Scientific Works
- ▶ Annual Students conference
- ▶ Annual Volume of students works
- ▶ LLL, E- courses (WeNeT)



Possible Courses for “CruiseT”

Advance discussion – just samples for future decisions In frame of WP3

- ▶ Cruise Industry Principles and Practice
- ▶ Cruise Operations Impacts
- ▶ Cruise Experiences Management
- ▶ Contemporary Issues in Cruise Tourism
- ▶ Excursions management
- ▶ Globalization of the Cruise Industry
- ▶ Cross-Cultural Management
- ▶ Contemporary Issues in Cruise Tourism
- ▶ Leisure Marketing
- ▶ Financial Planning and Reporting
- ▶ Introduction to Organizational Behavior in Leisure Services
- ▶ Responsible and Sustainable Tourism
- ▶ Business communications

Facilities



Facilities



Facilities



Facilities



Facilities



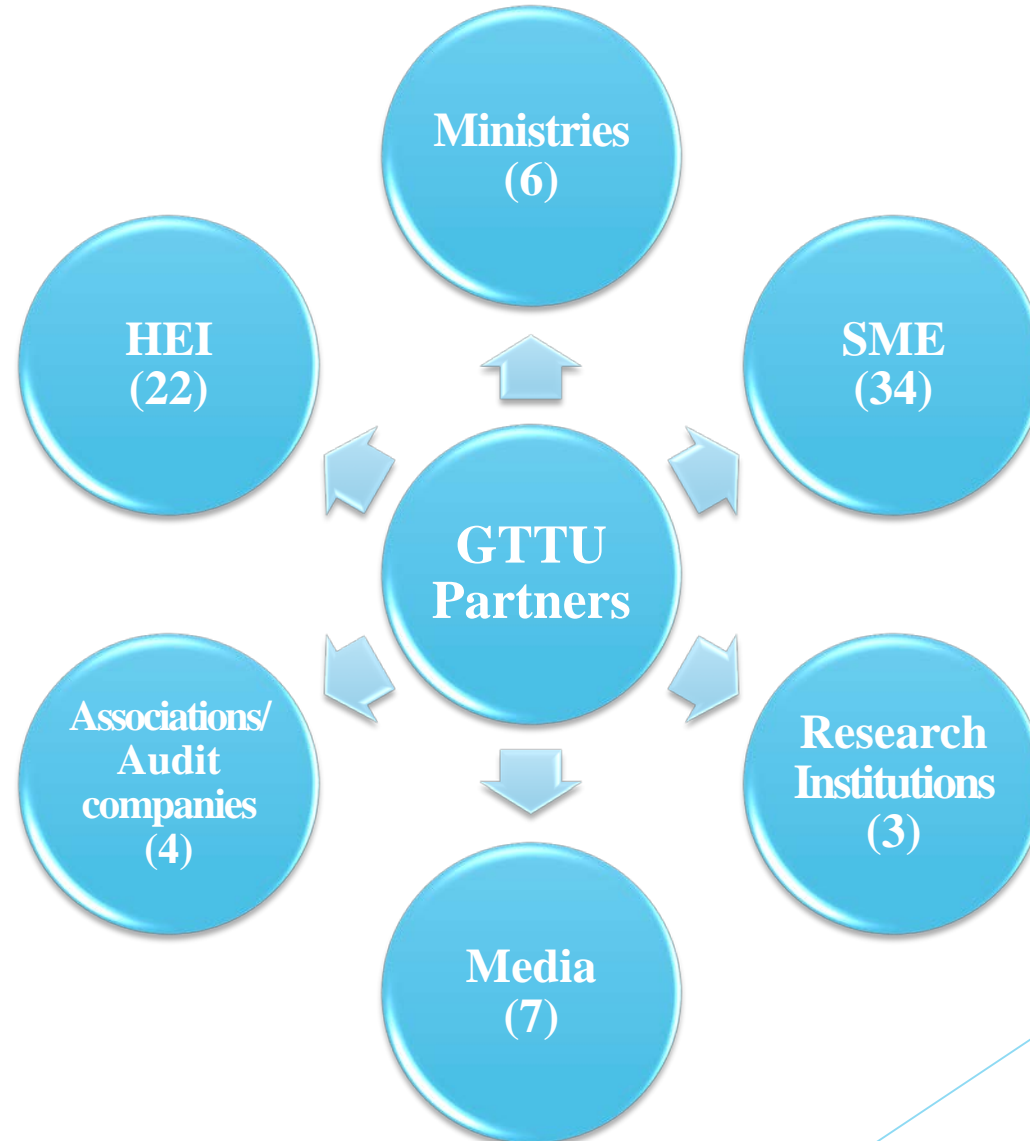
We Can Disseminate Project Process And Results On Annual Educational Faire



By GTTU Publishing



Wide range of Partnership



Thank you for your attention

