GURAM TAVARTKILADZE TEACHING UNIVERSITY

As the “CruiseT” Project Partner
“It is my great pleasure to send congratulations with winning Tempus project “Network of competence centers for the development of cruise tourism in the Black Sea region (Georgia and Ukraine)”.

This is an accomplishment in which we all are truly proud.

I send greetings to all the participants in the international seminar and special thanks to the Project management and ONMA for their role in organizing this important event”.

Yours sincerely,

Liana Tavartkiladze
Head of Founders board
GTTU

GTTU is one of young Higher Educational Institution in Georgia which was founded in 2008 by Public Leader of Georgia, Academician, Professor

Dr. Guram Tavartkiladze (1946 - 2009)
MISSION / GOALS

- Ensuring the high quality of education, competitive in labour market and purpose of academic perfection.
- Support of development of Georgian Tourism Industry with high qualify graduates, researches, innovations
Students Orientated and Competence Based Academic Programs follows with requirements of Bologna Process

- GTTU is authorized by the Ministry of Education and Sciences of Georgia and National Centre for Educational Quality Enchantment

- All educational programs of GTTU are accredited by the Ministry of Education and Sciences and National Centre for Educational Quality Enchantment
GTTU as the “CruiseT” Project Partner
WP 3, WP 4, WP 2–6–8

New Impulses for GTTU

- Motivation for broadening cooperation In the sphere of HE in Tourism with EU and Ukraine partners;
- Be successful with design, development, implementation and dissemination of Training Programs, Courses, Scientific researches and consulting-advisory activities for Georgian Tourism Industry;
- Support Competence Centre Creation and development;
- Dry contribution in Creation of Master program: Cruise Tourism Management.
Influences which can contribute to the success of the project

- Immediacy and flexibility in decision making process
- Results orientation
- Consumer based
- Encouragement of collaboration
- Modern Infrastructure
- Government support
- University’s budget and Immediacy financial management
- International relations
Our Resources – Project Team

Academician of Educational Sciences Academy of Georgia, Professor. Head of Academic board of GTTU. Author of 23 Scientific articles in the field of Quality assurance, Intercultural communications, Business communications, Management Strategies, Management of Educational System, New Teaching Methods.

Rector, Dr. Giorgi Matiashvili
Our Resources – Project Team

Professor. Responsible for study-scientific fields and international relations of university. Member of academic board of GTTU. Supervisor of Bachelor and Master programs in Tourism. Author of 22 scientific articles, 1 monograph, 3 textbooks in the field of International Tourism, Recreational resources, Destination management..

Deputy Rector, Dr. Maia Ukleba
Our Resources For Realization Project

Project Team

Professor. Expert of Tourism. Author of 29 scientific articles, 1 monograph, 2 textbooks in the field of Cultural Tourism, Policy of Tourism, Tour Operating, Agro Tourism, Management of excursions…

Dr. Niko Kvaratskhelia
Our Resources For Realization Project

Project Team

Dr. Gela Aladashvili

Associated Professor. Dean of BA Faculty. Author of 13 scientific articles in the field of micro and macro economics.
Our Resources For Realization Project

Project Team

Professor, head of IT department. Author of 46 scientific articles in the field of E-learning, E-Business, E-management systems.

Dr. Taliko Zhvania
Our Resources For Realization Project

Project Team

Professor, Head of department of Business Administration. Supervisor of BBA and MBA programs; Expert of Georgian Strategic Research Centre. Author more than 50 scientific publications, 2 monographs, 4 textbooks in the field of International Management, Globalization and Social-economic Security, Georgian economics.

Dr. Lali Chagelishvili-Agladze
GTTU offers Bachelor and Master degrees in Business Administration, Law and Social Sciences.

The faculty of Business Administration

The faculty of Law

The faculty of Social Sciences

Dynamic of students: +35% (2009 - 2013)
We Believe: High Quality Education Means High Quality Programs

Programs in Business Administration

Master Degree (120 ECTS)
- International Business Management (Joint Birmingham College & GTTU);
- Banking;
- Recreational Tourism.

Bachelor Degree (240 ECTS)
- Tourism;
- Management;
- Marketing;
- Finances.
But..."More important than the curriculum is the question of the methods of teaching and the spirit in which the teaching is given."

(Bertrand Russell)

University academicians:

- 30 Full professors, 26 Associated professors, 2 Assistant-professors;
- With big experience, high reputations, motivation, redness and openness to new knowledge, methods, techniques;
- Involved in international conferences, projects (Tempus, USAID, DAAD, Jean Monet) researches, seminars/trainings.
And our Honorable Doctors
Other activities:
- Annual Scientific Conferences
- Annual Scientific Magazine
- Annual Volume of Scientific Works
- Annual Students conference
- Annual Volume of students works
- LLL, E- courses (WeNeT)
Possible Courses for “CruiseT”
Advance discussion – just samples for future decisions In frame of WP3

- Cruise Industry Principles and Practice
- Cruise Operations Impacts
- Cruise Experiences Management
- Contemporary Issues in Cruise Tourism
- Excursions management
- Globalization of the Cruise Industry
- Cross-Cultural Management
- Contemporary Issues in Cruise Tourism
- Leisure Marketing
- Financial Planning and Reporting
- Introduction to Organizational Behavior in Leisure Services
- Responsible and Sustainable Tourism
- Business communications
Facilities
Facilities
Facilities
Facilities
We Can Disseminate Project Process And Results On Annual Educational Faire
By GTTU Publishing
Wide range of Partnership

- Ministries (6)
- HEI (22)
- SME (34)
- Research Institutions (3)
- Associations/Audit companies (4)
- Media (7)
Thank you for your attention