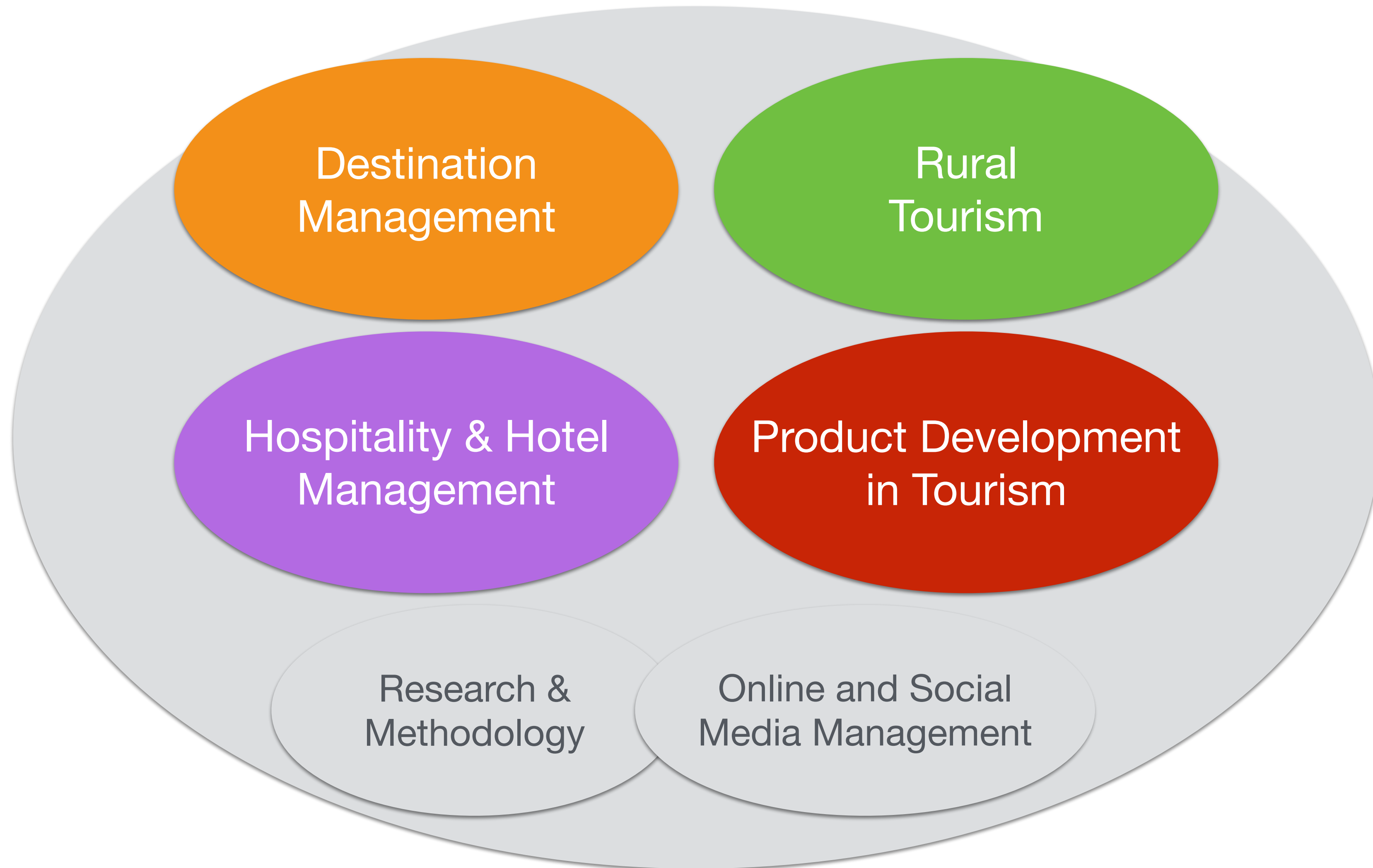


A close-up photograph of a dark chalkboard with the word 'Workshop' written in large, white, cursive chalk letters. The letters are slightly blurred, giving a sense of motion or a candid shot. The background is a dark, textured surface.

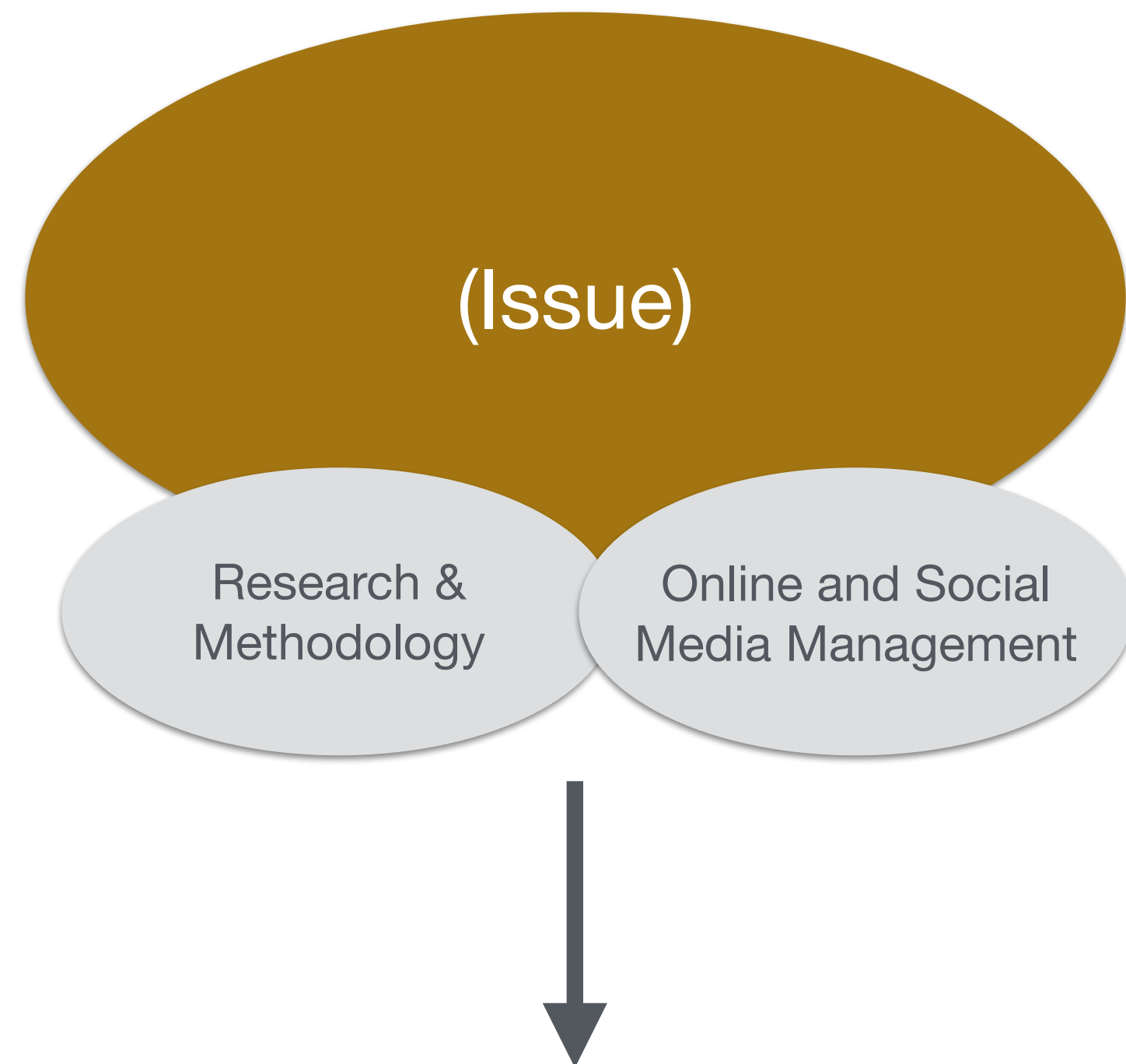
Tourism Research & Development

Cruise T | Tempus | November 2015 | Bolzano

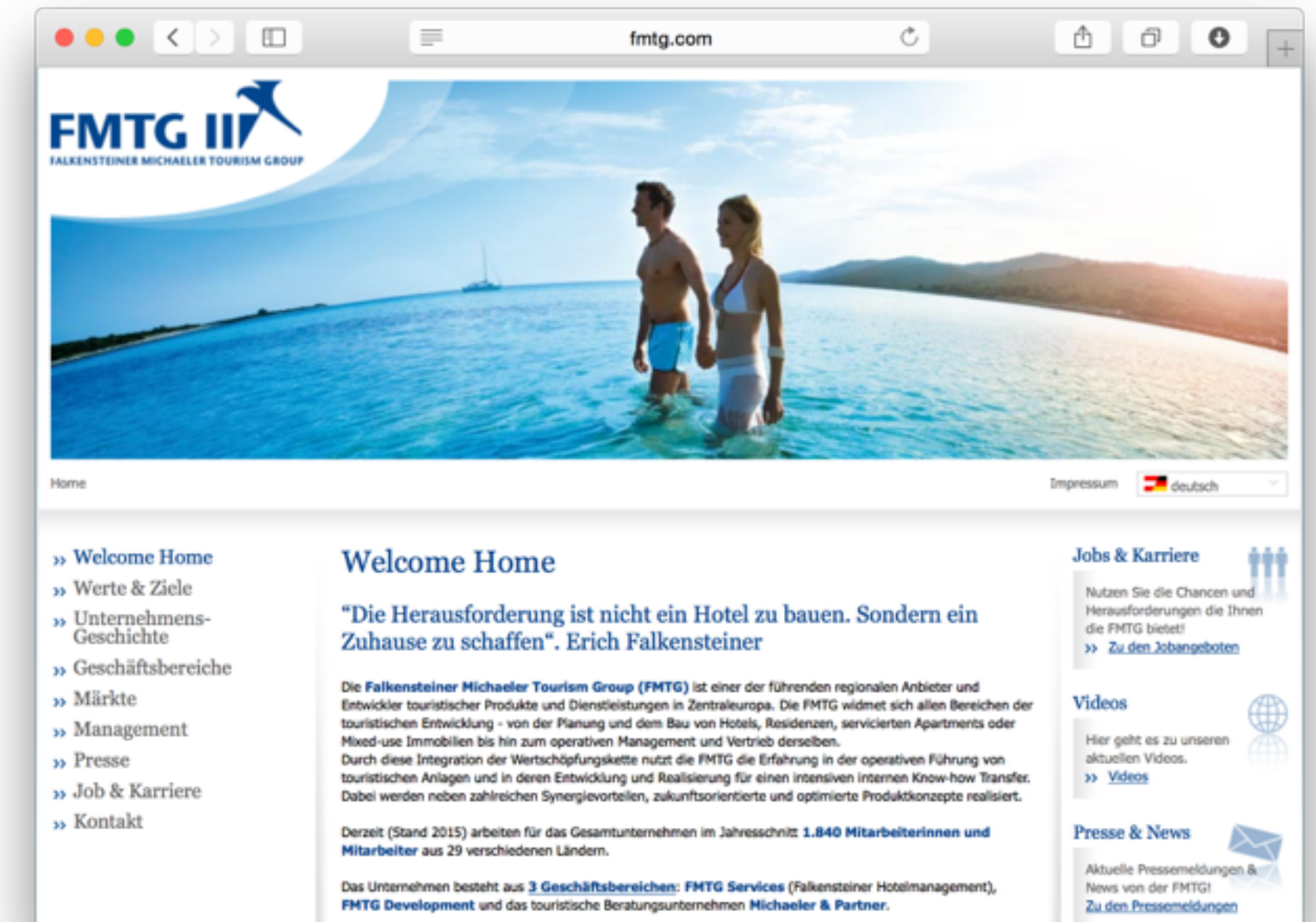
Thematic issues Cruise T Bozen/EURAC April 2016



Content structure of the workshop

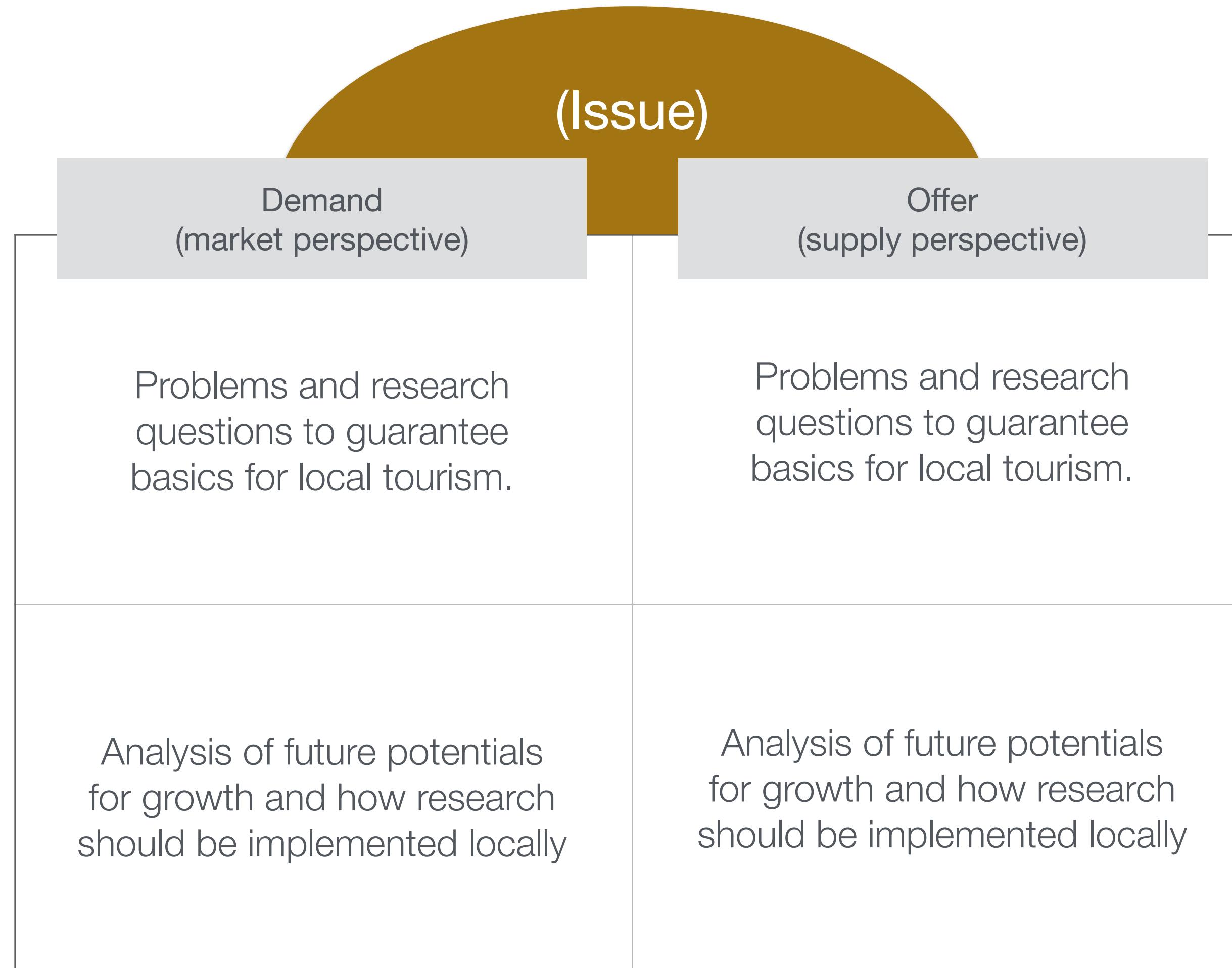


Research & Methodology and
Online and Social
Media Management are sub
frameworks for each single issue.



Field research: visit of a local
organization that are related to
the issue.

Issues – how to structure the work to relevant for local economy



Time planning

Arrival 2/3 april 2016 in Bozen

03 APR | Get to together and dinner (evening)

04 APR | Day 1 | Field research for each of the 4 issues (4 groups)

05 APR | Day 2 | Seminars (focus theory) to each of the 4 issues

06 APR | Day 3 | Interactive workshop to each of the 4 issues

07 APR | Day 4 | Final presentation, discussion and dinner

08 APR | departure

Organization

10 single rooms

10 double bed rooms

Conference room for +30 people for 04. and 07. April

Workshop rooms (4) for 05. and 06. April

Visit to organizations (field research)

Lunch and dinners

Thank you

EURAC research

Institute for regional development and location
management

Cruise T Workgroup Bozen Nov 2015

www.eurac.edu

<http://regdev-blog.eurac.edu/>