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Projekt 543681-TEMPUS-1-2013-1-DE-TEMPUS-JPHES „Network of competence centres for the development of cruise tourism in the Black Sea region” - CruiseT

Guram Tavartkiladze Teaching University  
Batumi State Maritime Academy  
Caucasus International University  
Kutaisi University

## A g e n d a

### III Regional Symposium

**‘Cruise Tourism – World Experience and Development Perspectives in the  
Black Sea Region’**

**Tbilisi, March 25-26, 2016**



The symposium is held at Guram Tavartkiladze Teaching University within the framework of the Tempus Project ‘Network of Competence Centres for the Development of Cruise Tourism in the Black Sea Region’

#### **Symposium Direction**

- Cruise Tourism: Tendencies and Development Perspectives;
- The Issues of Regional Economic Development;
- Sustainable Development Issues of the Destinations;
- World Tourism Market Development Problems and Tendencies;
- Regional Aspects of Tourism Service Market Development;
- Innovative Technologies in Tourism Sphere;
- Skilled Personnel in Tourism Sphere - Actual Problems and Perspectives.

## Symposium Schedule

Friday, March 25, 2016

10:00 - 10:30 a.m.- Registration

10:30 - a.m. Opening Ceremony

Welcome Speeches:

Giorgi Matiashvili, Rector of Guram Tavartkiladze Teaching University;

Roman Mamuladze – Project Coordinator.

11:00 -13:00 p.m. – Workshop (Section I)

13:30 -14:00 p.m. – Break

14:00 -16:00 p.m. –Workshop (Section II)

Saturday, March 26, 2016

10:30-13:00 a.m.- Workshop (Section II)

13:00- 13:30 p.m.- Break

13:30 - p.m. – Final Session

### Organizing Committee of the Symposium:

1. Gela Aladashvili – Dean of Business Administration Faculty of Guram Tavartkiladze Teaching University, Professor – Head of Organizing Committee;
2. Taliko Zhvania - Head of the Department of Informatics, GTTU, Professor;
3. Inga Diakonidze – Head of Foreign Language Center, Head of International Relations Department, GTTU, Professor;
4. Nikoloz Pitskhelauri – Head of Scientific Department, GTTU, Assistant Professor;
5. Ketevan Vashakidze – Head of International Relations Department;
6. Tea Jokhadze – Head of Student and Alumni Relation Department;
7. Lamzira Salia - Head of Finance and Budget Service;
8. Maia Mchedlishvili – Chief Specialist of Curriculum Department;

## Editorial Board of Symposium Proceedings:

1. **Giorgi Matiashvili** – Rector of GTTU, Professor (Head of Editorial Board)
2. **Maia Ukleba** - Deputy Rector of GTTU, Professor (Chief Editor)
3. **Taliko Zhvania** - Head of the Departments of Informatics, Professor (Editor)
4. **Inga Diakonidze** - Head of Foreign Language Center, Head of International Relations Department, GTTU, Professor (Editor)
5. **Nikoloz Pitskhelauri** – Head of Scientific Department, GTTU, Assistant Professor (Executive Secretary)

### Time limit:

Reports \_ 10-15 min.

Participation in debates - 5 min.

Working languages: Georgian, English, Russian

**Symposium Venue:** Guram Tavartkiladze Teaching University

**Address:** Samgereti Street 5, Tbilisi

## Section I

1. **Maia Ukleba** - Guram Tavartkiladze Teaching University, Professor  
**„Importance of ETIS- European Tourism Indicator System for Sustainable Management of Georgian Destinations“**
2. **Roman Mamuladze** - Batumi State Maritime Academy, Professor  
**‘The Main Features of Cruise Tourism and its Development Opportunities in Georgia’**
3. **Marina Babachenko** – National University, ‘Odessa Maritime Academy’, Postgraduate, Senior Lecturer  
**Olga Stoyanova** - National University, ‘Odessa Maritime Academy’, student  
**‘The Features of Creation an Attractive Tourist Product of the Black Sea Region’**
4. **Meri Gabaidze** - Batumi State Maritime Academy, Assistant  
**Giorgi Mamuladze** - Batumi State Maritime Academy, Teacher  
**‘International Labour Market Considering Modern Trends in Tourism Industry Development’**
5. **Irina Golubkova** - National University, ‘Odessa Maritime Academy’, Professor  
**Ekaterina Kasko** - National University, ‘Odessa Maritime Academy’, student  
**‘Perspectives of Tourism Development in Danube Region’**

6. **Elguja Deisadze** - Kutaisi University, Assistant Professor  
**Lela Kelbakiani** - Kutaisi University, Professor  
**„Challenges and Opportunities for the Development of Kutaisi and Its Surrounding Area as a Tourist Destination“**
7. **Giorgi Zoidze** - Georgian Technical University, PHD student  
**„Retrospectives and Perspectives of Cruise Tourism“**
8. **Marine Topchishvili** - Georgian Technical University, PHD student  
**‘On Territorial Management Issues’**
9. **Niko Kvaratskhelia** - Guram Tavartkiladze Teaching University, Professor  
**‘Some Aspects of Cruise Tourism Development’**
10. **Tetyana Levinska** - National University ‘Odessa Maritime Academy’, Senior Lecturer  
**‘Problems and Prospects of Cruise Passengers Attraction to the Black Sea Region of Ukraine’**
11. **Elisabed Malania** - Caucasus International University, Associate Professor  
**Lia Berikashvili** - Caucasus International University, Associate Professor  
**‘Marketing Aspects of Tourism Industry in Georgia’**
12. **Aslan Makhadze** - Batumi State Maritime Academy, Professor  
**‘Trends and Perspectives of Tourism Development in Georgia and Neighboring Countries’**
13. **Taliko Zhvania**- Guram Tavartkiladze Teaching University, Professor  
**Davit Kapanadze** - Georgian Technical University, Professor  
**‘The Mechanisms and Strategies for the Promotion of Tourism Websites’**
14. **Elena Senko** - National University “Odessa Maritime Academy”, Assistant Professor  
**Mariya Kovylyna** - National University ‘Odessa Maritime Academy’, Postgraduate  
**‘Diversity Principles of Formation of the Regional Subsystems of the Global Cruise Industry’**
15. **Irakli Kvaraia** - Georgian Technical University, Associate Professor  
**Ketevan Kutateladze** - National Defense Academy, Professor,  
**Elisabed Malania** - Caucasus International University, Associate Professor  
**‘Monastery Complex on Makhata Mountain in Tbilisi, as a Tourist Destination’**
16. **Lali Chagelishvili-Agladze** - Guram Tavartkiladze Teaching University, Professor  
**‘Features of EU Regional Economic Development and Georgia’**
17. **Nino Khazaradze** - Kutaisi University, Associate Professor  
**‘Opportunities for Rural Tourism Development in the Regions of Georgia (on the Example of Imereti)’**

## Section 2

1. **Tsitsino Davituliani** - Kutaisi University, Akaki Tsereteli State University, Associate Professor  
**'Perspectives of Cave Tourism Development in Imereti'**
2. **Sopiko Dumbadze** - Batumi State Maritime Academy, Assistant, PHD student  
**„The Impact of Cruise Tourism Development on a Language Enrichment“**
3. **Natalia Vasilyeva** – Kherson State University, Docent  
**Anastasia Gorduz** - Kherson State University, student  
**'Family Health Tourism Development Perspectives in Kherson Region'**
4. **Sergey Zaichko** - National University, 'Odessa Maritime Academy', Vice-Rector for Scientific-Pedagogical Work and International Activity  
**Margaryta Shypitsyna** - National University 'Odessa Maritime Academy', Student  
**„Innovative Technologies in the Cruise Tourism Industry“**
5. **Nana Lukhutashvili** - Kutaisi University, Akaki Tsereteli State University, Assistant Professor  
**'The Main Stages and Modern Trends in Hotel Industry Development'**
6. **Lilia Mezina** - National University 'Odessa Maritime Academy', Assistant Professor  
**'Regional Aspects of the Sustainable Functioning of Marine Transport Enterprises of Ukraine'**
7. **Natalia Peresyphkina** - National University 'Odessa Maritime Academy', Postgraduate, Senior Lecturer  
**'Advantages and Features of Development of Mice Tourism in Odessa Region'**
8. **Irina Parkhomenko** - National University 'Odessa Maritime Academy', Senior Lecturer  
**'Basics for Priorities of the Development of Ukraine Shipping Complex'**
9. **Natalia Primacheva** - National University 'Odessa Maritime Academy', Assistant Professor  
**Alexandra Samoilenko** - National University 'Odessa Maritime Academy', Student  
**'Factors of Efficient Positioning of the Cruise Subsystems in the Global Tourism Industry'**
10. **Nino Putkaradze** - Batumi State Maritime Academy, Assistant  
**Sopiko Dumbadze** - Batumi State Maritime Academy, Assistant, PHD Student,  
**“English as a Means of Communication on Cruise Liners”**
11. **Lela Kelbakiani** - Kutaisi University, Professor  
**David Shavianidze** - Kutaisi University, Associate Professor  
**'Regional Aspects of Tourism Services Market Development (on the Example of Imereti)'**
12. **Medea Kavtaradze** –Batumi State Maritime Academy, Associate Professor  
**Natia Bezhanidze** - Batumi Shota Rustaveli State University, PHD student  
**'Globalization Influence on Tourism Development in Georgia'**

13. **Givi Kuparadze** - Grigol Robakidze University  
**Anna Cheishvili** - Grigol Robakidze University  
**'Spa Service in Georgia'**

14. **Vitalii Sharko** - Kherson State University, Associate Professor  
**„Children's and Youth Tourism as an Essential Element in the Development of Ecological Tourism  
in Kherson Land“**