

Curriculum of Bachelor Program in Tourism

GTUNI curriculum of the bachelor's program is conceptually thought out and systematic in academic terms. It is not a chaotic group of disciplines and methods and is based on Neil Lipier's tourism as a unified recognized model of teaching.

Program Study Courses

N	Code	Module/Course	N	Lecture	Practical / Group work
I. Basic Module			36	135	225
Compulsory Study Courses			24	90	180
1.	CB4	Communication Technologies	4	15	30
2.	CB4	World civilizations and Georgia	4	15	30
3.	CB4	Academic writing	4	15	30
4.	CB4	Information Technology	4	15	30
5.	CB4	Mathematics in Economics and Business I	4	15	30
6.	CB4	Mathematics in Economics and Business II	4	15	30
Elective Study courses			12	45	45
7.	EB4	Public Geography	4	15	15
8.	EB4	The basics of psychology	4	15	15
9.	EB4	The basics of philosophy	4	15	15
10.	EB4	Sociology	4	15	15
11.	EB4	Culturology	4	15	15
12.	EB4	Ethics	4	15	15
13.	EB4	History of Religion	4	15	15
II. Foreign Language Module			24	60	120
Compulsory Study Courses			24	60	120
14.	CB6	Foreign Language Part I	6	15	30

15.	CB6	Foreign Language Part II	6	15	30
16.	CB6	Field Foreign Language (Tourism) Part I	6	15	30
17.	CB6	Field Foreign Language (Tourism) Part II	6	15	30
III. Specialty Module			12	315	555
			6		
Compulsory Study Courses				240	480
			96		
18.	CB6	Business Theory	6	15	30
19.	CB6	Microeconomics	6	15	30
20.	CB6	Macroeconomics	6	15	30
21.	CB6	Management Theory	6	15	30
22.	CB6	Principles of finances	6	15	30
23.	CB6	Introduction in tourism	6	15	30
24.	CB6	Statistics in Economics and Business	6	15	30
25.	CB6	Tourism Economics	6	15	30
26.	CB6	The basics of geoinformation systems	6	15	30
27.	CB6	Excursion management	6	15	30
28.	CB6	Destination Management	6	15	30
29.	CB6	Geoinformation systems in tourism	6	15	30
30.	CB6	Management of tourism enterprise	6	15	30
31.	CB6	Tourism Marketing	6	15	30
32.	CB6	Resorts and recreation	6	15	30
33.	CB6	Cultural tourism	6	15	30
Elective Study Courses			30	75	75
34.	EB6	The basics of hotel management	6	15	15
35.	EB6	Legal regulation of tourism	6	15	15
36.	EB6	Introduction in international tourism	6	15	15
37.	EB6	Society based tourism	6	15	15
38.	EB6	Ecotourism	6	15	15

39.	EB6	Adventure tourism	6	15	15
40.	EB6	Events Management in Tourism	6	15	15
41.	EB6	Transport services in tourism	6	15	15
42.	EB6	Strategic management	6	15	15
43.	EB6	Risk management	6	15	15
44.	EB6	Brand management	6	15	15
45.	EB6	Small business management	6	15	15
46.	EB6	Sales management	6	15	15
47.	EB6	PR Management	6	15	15
48.	EB6	Management of human resources	6	15	15
49.	EB6	Managerial skills and leadership	6	15	15
50.	EB6	Community Based Tourism -Field Research	6	15	15
51.	EB6	Sustainable Destination Management	6	15	15
52.	EB6	Cross-cultural Business Communications	6	15	15
53	CB12	Professional Practice	12		240
54	CB12	Bachelor's Thesis	12		100
IV. Free Module			30	75	75
Elective Courses from GTUNI Study Programs			24	60	60
English language for beginners			6	15	15
Total			240	585	1275