

Master's Degree.

Sample Test.

I.READING.

TASK 1

You are going to read an article about a UK journalist called Paul Howell who gives advice on how to design web pages for the Internet. For Questions 1 - 8, choose the correct answer A, B, C or D.

*Mark your answers **on the separate answer sheet.***

Design your website

What I love about my job is the variety. I get enquiries from people all over the world asking me how they should go about setting up their own website. I've been asked about so many subjects - anything from someone wanting to teach people how to throw boomerangs to another person selling paper flowers which they make at home in their spare time.

6 Obviously with all the thousands of websites available at the click of a button, you want to create an impression with your website so that it becomes a must-see destination. Not everyone is prepared, however, for the way in which a website can become so popular that it actually has to be closed down.

When people first set up their website they probably pay their web adviser a monthly fee based on the number of hits or page impressions their site receives. If they can pay their monthly fee without it costing them too much, that is the best that most people hope for. One guy, Pete Bennet, whom I helped, wanted to set up a one-stop shop to provide decent images of the world's flags. He'd been fascinated by flags since his boyhood and had no idea that thousands of other people shared his passion. Anyway, in one month his web page had over 1.5 million hits. As a result his internet provider trebled the fee that he was being charged. He wasn't a rich person and couldn't afford to spend that amount of money on a hobby without any benefit to himself, so he decided to carry advertising on his site. He found a company which specializes in smaller sites and adverts were added to the pages on his website. So, although he doesn't make a huge profit, at least his hobby provides him with a small income.

If you have specialist skills or expertise, it can pay you to sell the products that people want. I helped one woman design a page to advertise the fact that she tells fortunes, based on the

23 information that her clients supply her with. If you want her to tell your fortune, you fill in a questionnaire online – your age, date of birth, hobbies, interests and so on and for a small fee she e-mails you back your fortune. You can print it out and it looks really good, decorated with moons and stars, your zodiac sign and your birthstone. I tried myself and although I'm not sure I believe it, my future according to her is positive and exciting. I also found out that for someone born in August, like me, the birthstone is a peridot, a pale green stone which I'd never even heard of!

I also get a fair number of complaints from people e-mailing me to say that they can't access a website. When they click on the site a message appears on their screen saying 'An error has occurred in the script on this page'. This usually happens when someone has tried to achieve fancy effects on their website by using programming techniques based on a scripting language. This means that unless they really know what they are doing, whoever designed the site has probably made a mistake in their programming. This is where people like me come in. Most computer instruction guides make things appear quite straightforward, but unless you're very skilled, you're likely to run into problems. It's generally worth getting a professional to help you set up your site in the first place – otherwise people like me would be out of work. And let's face it, this is big business.

- 1 What does Paul Howell enjoy most about his job?
 - A dealing with different people
 - B his worldwide contacts
 - C teaching design skills
 - D the range of topics
- 2 What does Paul mean by 'a must-see destination' in line 6?
 - A a website that can no longer be seen
 - B a website that everyone wants to visit
 - C a website that does not make a charge
 - D a website which has been well prepared
- 3 Why did Pete Bennett set up a website on flags?
 - A He knew lots of people shared his interest.
 - B He hoped to make a lot of money.
 - C A web advertiser wanted to sell flags.
 - D He'd been interested in flags for years.
- 4 Why did Pete Bennett accept advertising on his website?
 - A to attract more hits

- B to repay the huge fee
 - C to add more interest
 - D to help him earn same money
- 5 Who are the 'clients' referred to in line 23?
- A interested people
 - B web page designers
 - C internet providers
 - D product advertisers
- 6 Why do error messages sometimes appear?
- A People make mistakes in their e-mail address.
 - B People try to put too much on the web page.
 - C People have used a programme incorrectly.
 - D People have clicked on the wrong button.
- 7 What comment does Paul make about setting up a website?
- A It is usually fairly easy to do.
 - B You must use a good instruction guide.
 - C It can be quite complicated.
 - D You should rely on your own skills.
- 8 What does Paul's final sentence suggest about his work?
- A There's a lot of money to be made in designing websites.
 - B There are far too many websites on the Internet.
 - C There's a big chance of becoming unemployed.
 - D There are more web page designers than necessary.
9. The author obtains a lot of
- A. respect.
 - B. loans.
 - C. Interest.
 - D. Complaints.
10. The utterance "This is a big Business" is
- A. Neutral.
 - B. Negative.

C

C. Positive.

D .Motivative.

20 POINTS.

II. Vocabulary.

Task.1.

Read the text below and decide which answer(A,B,C,D) best fits each gap.

A FAMOUS STORY WRITER

Beatriz Potter was a story writer whose books about animals have been translated into many languages and read by both children and adults. being an author, she was also (1) as a very successful farmer.

Born in London in 1866, Beatrix was (2) for at home by various servants. Every year she (3) the days to her annual holiday in the countryside. She would (4) to her London home small animals which she (5) and drew. As she grew up, she entertained other children with drawings and stories about these animals. In 1901, she printed a book at her own (6) called 'The Tale of Peter Rabbit'. So many (7) were that she bought a farm, where over the next eight years she wrote many other stories. They all sold very well and readers liked their (8) colour drawings.

With her growing (9), Beatrix started buying more farmland, animals and property. After her marriage, at the age of 47, Beatrix stopped writing, (10) that she had run out of (11) She became a farmer and (12) the rest of her working life with her sheep and awarding prizes at sheep fairs where people often asked for her (13) on farming methods.

Today, you can visit her house and (14) see the originals of her books and paintings (15) in a special gallery.

1	A thought	B regarded	C believed	D judged
2	A attended	B looked	C cared	D minded
3	A counted	B numbered	C imagined	D considered
4	A keep	B get	C give	D take
5	A noticed	B saw	C observed	D remarked
6	A charge	B expense	C earning	D spending
7	A images	B prints	C pages	D copies
8	A complete	B thorough	C particular	D detailed
9	A income	B wages	C pay	D receipt
10	A telling	B speaking	C saying	D talking
11	A views	B ideas	C opinions	D beliefs
12	A involved	B continued	C took	D spent
13	A advice	B mind	C suggestion	D statement
14	A just	B even	C yet	D already
15	A opened	B revealed	C displayed	D demonstrated

30 POINTS.

Task 2. Fill the gaps with the correct prepositions:

- Everything we are going to discuss today basically relates _____ customer-service issues.
- "This is a poor piece of work."
"Yes, but you should make allowances ___ the fact that she's only seven."
- The evidence clearly points _____ Anderson as the guilty party.
- Increased investments in sustainable forest-based enterprises will result ____ economic growth and higher employment.
- It is feared the civil unrest we are now witnessing in this country could lead__ full-scale civil war.

6. I suggested that the Fed make a deal ____ the White House and Congress: forgive the debt in exchange for a balanced budget.
7. According to the Company's internal documents, minority and foreign shareholders of RBC are entitled to have a stake ____ the Company's authorized capital and vote.
8. Before buying the baby's car seat , make sure that it conforms ____ the official safety standards.
9. We will report ____ the Council on the next steps as the situation becomes clearer.
10. He made a habit _____ ignoring me whenever his friends were around.

10 POINTS.

III. Writing

Read the task and write between 180-200 words.

People should keep trying to reach their goals even if they seem impossible,
Use specific reasons and examples to explain your position.

20

POINTS.

IV. Speaking.

Questions will invite you to speak about your personal experiences.
20 POINTS.

GOOD LUCK!