

PR Department

Public Relations Department is a structural unit of Guram Tavartkiladze Teaching University.

Duties and Responsibilities:

- to objectively present the events going on in the university;
- To increase the awareness of the society on the academic and scientific processes going on in the university, on the different projects and programs, events planned and realized in GTTU;
- To plan and organize different activities in order to increase the popularity and quality of the university in the society, taking into the consideration university interests and demands;
- To cooperate with governmental structures, academic circles, teaching and research institutions, non-governmental or community organizations in order to realize joint mutually beneficial activities/projects;
- To work out a long-term strategy (future objectives to be taken into the consideration) short-term strategy (in order to meet current acute challenges).
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