

## GTUNI

### Module - New Media and Society – 6 Credits

**Duration:** (10 weeks, 8 hours per week, total 84 hours, including 4 hours of exams).

**Fees:** 300 GEL

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#### Objectives of the teaching course:

The course aims at students to study the phenomenon of a new media and its role and impact on the modern information society; the relationship between on-line journalism and new media and its main developing trends.

#### Evaluation system and criteria:

**Grading system and criteria:** students' grading system and criteria are based on the rule of student's grading system accepted at the University. It includes five types of positive and two types of negative assessments.

points	Assessment
From 91-100	" A " 'excellent'
Max. 81 – 90	" B " 'very good'
Max. 71 – 80	"C " 'good'
Max. 61 – 70	" D " 'satisfactory'
Max. 51 – 60	" E " 'minimum pass'
Max. 41 – 50	"FX" 'can't pass'
Max. 40 and less	" F " 'fail'

The number of credits obtained by the student through the course is confirmed with the positive assessment received for the completion of the work planned in the course syllabus. The grading system of the university is based on knowledge accumulation and systematic assessment principles, according to which it is impermissible to assess: a) only based on final exam; b) only on the total sum of the points received in different components during the semester.

**Students semester grading: overall regulation of GTUNI on grading student' academic achievement** (order № 01-01/ 64. "22"July, 2016), which sets unified approaches only to the compulsory components and competence thresholds.

a. Student's semester achievement is assessed with summing up the points gained through single or multiple mid-term assessment plus final exam points.

b. Assessment of the achievements of the academic program components must be complete in the same semester, when it is carried out.

## Module Grading System

GTUNI has the following system of Grade distribution, including 5 types of positive assessment:

points	assessment
From 91-100	“ A ” ‘excellent’
Max. 81 – 90	“ B “ ’very good’
Max. 71 – 80	“C “ ’good’
Max. 61 – 70	“ D “ ’satisfactory’
Max. 51 – 60	“ E “ ’minimum pass’

And two types of negative assessments:

points	Assessment
Max. 41 – 50	“FX” ’can’t pass’
Max. 40 and less	“ F ” ’fail’

### Course 1 – Mass Communication as a Whole System – 3 credits

#### Main topics

- Society-mass communication-media-journalism
- The stages of developing of media
- Marshall McLuhan and his theory of “medium as a message” and “global village”
- The social theories of impact
- Freedom of speech and responsibility – the place of new media

### Course 2 – New media and Impact on Society – 3 credits

#### Main topics

- Different aspects of new media
- The modern landscape of new media
- New media and on-line journalism
- Different frames of new media
- Positive and negative effects of social media upon society

#### References:

1. New Media & Society - Laura Robinson  
[www.lauracrobinson.com/Robinson\\_Cyberself.pdf](http://www.lauracrobinson.com/Robinson_Cyberself.pdf)
2. New Media & Society. DOI: 10.1177/1461444807072216. 2007; 9; 93. New Media Society. Laura Robinson digital age. The cyberself: the self-ing project goes online, symbolic ... Not for commercial use or unauthorized distribution. at UNIV CALGARY LIBRARY on March 21, 2007 <http://nms.sagepub.com>. Downloaded from ...
3. New Media & Society: SAGE Journals
4. New Media and Society - SCImago Journal Rank  
[www.scimagojr.com/journalsearch.php?q=16306&tip=sid](http://www.scimagojr.com/journalsearch.php?q=16306&tip=sid)  
New Media & Society engages in critical discussions of the key issues arising from the scale and speed of new media development, drawing on a wide range of ...
5. What Impact Has Social Media Truly Had On Society  
<https://www.business2community.com/social-media/impact-social...>  
By now, we are all aware that social media has had a tremendous impact on our culture, in business, on the world-at-large. Social media websites are some of the most ...
6. The Impact of Social Media on Society - Scholar Commons  
[scholarcommons.scu.edu/cgi/viewcontent.cgi?article=1002&context=...](http://scholarcommons.scu.edu/cgi/viewcontent.cgi?article=1002&context=...)  
Santa Clara University Scholar Commons Advanced Writing: Pop Culture Intersections Student Scholarship 9-3-2015 The Impact of Social Media on Society
7. 6 Positive And 4 Negative Effects Of Social Media On Children  
[www.momjunction.com/articles/negative-effects-of-social-media-on...](http://www.momjunction.com/articles/negative-effects-of-social-media-on...)  
A majority of kids use social networking sites. But how does it impact your child? Read here the positive and negative effects of social media on children.
  - Effects Of Television On Children
  - 4 Harmful Effects Of Mobile Phones On Children
  - 7 Simple Tips To Correct Bad Habits Of Children
8. The positives and negatives of using social networking ...  
[www.bbc.co.uk/schoolreport/22065333](http://www.bbc.co.uk/schoolreport/22065333)  
The positives and negatives of using social ... lots of people use social media sites for ... thinks about the negative effects of having social ...
9. The Negative Effect of Social Media on Society and ...  
[smallbusiness.chron.com/negative-effect-social-media-society...](http://smallbusiness.chron.com/negative-effect-social-media-society...)  
The Positive & Negative Impact of Digital Media on Business. The High-Level Business Impact of Social Media. Advantages and Disadvantages of Technology Advances.
10. Professor's reader.